

MARCH 250ML DEAL.

RED BULL ENERGY DRINK



MAXIMISE YOUR ENERGY DRINK CATEGORY SALES WITH THE NO.1 ENERGY DRINK BRAND IN AUSTRALIA.*

*SOURCE. IRI COMBINED GROCERY & CONVENIENCE BRAND VALUE SHARE (06/01/2019).

ORGANICS BY RED BULL



2/3RDS
OF SHOPPERS START BUYING ORGANICS BECAUSE OF PERSONAL HEALTH MOTIVATION.*



CHILLED JUICE & DRINKS IS THE **#1 GROWTH CATEGORY** WITHIN ORGANIC GROCERY.*



50%
OF ALL ORGANIC SHOPPERS CHECK FOR PRODUCT CERTIFICATION.*

*SOURCE. AUSTRALIAN ORGANIC MARKET REPORT 2018.

BUY ANY 3 CASES OF 250ML VARIANTS*

MUST EXECUTE ANY 2 FOR \$5.50

*MUST INCLUDE A MINIMUM OF 2 VARIANTS.



8 FOR \$8.88
RETAILER'S PRICE

AND RECEIVE

\$8.90 OFF
PER CASE OF RED BULL 250ML ^



NON BANNED TRADE ONLY

^ OFFER VALID WHEN YOU PURCHASE ANY 3 CASES OF RED BULL 250ML WHICH MUST INCLUDE MINIMUM OF 2 VARIANTS. MAXIMUM OF 30 CASES PER CUSTOMER. PROMOTION AVAILABLE FROM 21ST FEBRUARY – 29TH MARCH 2019. MUST EXECUTE ANY 2 FOR \$5.50 ON RED BULL 250ML VARIANTS.

OFFER INCLUDES RED BULL ENERGY DRINK 250ML, SUGARFREE 250ML, ZERO 250ML, THE ORANGE EDITION 250ML, THE COCONUT EDITION 250ML, THE TROPICAL EDITION 250ML, ORGANICS BY RED BULL RANGE.